

St. Johns County Chamber Foundation

DENIM *AND*
DIAMONDS

GALA 2026

Thursday, Sept. 10, 2026

Ancient City Farmstead, St. Augustine

**SPONSORSHIP
OPPORTUNITIES**

Here for business. Here for good.



ST. JOHNS COUNTY CHAMBER FOUNDATION

The St. Johns County Chamber of Commerce Foundation is a 501(c)3 nonprofit organization with the mission to serve the entire community through leadership opportunities, workforce education and economic development programs.

FOUNDATION FOCUS AREAS

Leadership St. Johns

A cornerstone program of the chamber for more than 20 years, Leadership St. Johns has cultivated and educated hundreds of business and government leaders on the challenges and opportunities facing our community.

Emergency relief fund

The foundation will create an emergency relief fund for businesses to support recovery from natural disasters or economic downturns.

Workforce development

Through partnerships with local educational institutions, the foundation will support the development of a highly skilled workforce and the creation of an employment pipeline of local workers for St. Johns County businesses.

Learn more:

sjcchamberfoundation.org



SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR - \$8,000

One (1) available

PRE-EVENT

- Exclusive branding as presenting sponsor for 2026 Denim & Diamonds Gala.
- Recognition as presenting sponsor on print and electronic event invitations and pre-event materials.
- Recognition in a press release promoting 2026 event (published at media's discretion).
- Logo and link to company website on the event page and registration page.
- Logo and link to company website in Chamber Business Brew and What's Happening monthly emails with event promotion.
- Two (2) social media posts recognizing sponsorship.
- Early access to silent auction online bidding and preview of live auction items.

DURING EVENT

- Eight (8) complimentary tickets with premium reserved seating.
- Table signage with company logo.
- Recognition from the podium.
- Opportunity to give opening remarks (3 minutes).
- Premium logo placement on event program and digital presentation.
- Freestanding sign in prominent place at the event.

POST EVENT

- Premium logo placement and sponsorship recognition in email to event attendees.
- Recognition as presenting sponsor in event recap published in Chamber's monthly email newsletter.
- Recognition as 2026 presenting sponsor with logo and link on Chamber Foundation webpage, through February 2027.
- Exclusive social media thank-you post.

PLATINUM SPONSOR - \$5,000

Three (3) available: Leadership St. Johns Champion, Workforce Development Champion, Emergency Relief Champion

PRE-EVENT

- Recognition on print and electronic event invitations and pre-event materials.
- Recognition in a press release promoting 2026 event (published at media's discretion).
- Logo and link to company website on the event page and registration page.
- Logo and link to company website in Chamber Business Brew and What's Happening monthly emails with event promotion.
- One (1) social media post recognizing sponsorship.
- Early access to silent auction online bidding and preview of live auction items.

DURING EVENT

- Six (6) complimentary tickets with premium reserved seating.
- Table signage with company logo.
- Recognition from the podium.
- Logo placement on event program and digital presentation.
- Freestanding sign in prominent place at the event.

POST EVENT

- Company logo and sponsorship recognition in email to event attendees.
- Recognition in event recap published in Chamber's monthly email newsletter.
- Social media thank-you post.



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$3,000 *Two (2) available: Silent Auction Sponsor, Live Auction Sponsor*

PRE-EVENT

- Recognition as Silent Auction Sponsor or Live Auction Sponsor on auction website.
- Recognition on print and electronic event invitations and pre-event materials.
- Logo and link to company website on the event page and registration page.
- Recognition in social media posts promoting event.
- Early access to silent auction online bidding and preview of live auction items.

DURING EVENT

- Four (4) complimentary tickets with reserved seating.
- Live Auction Sponsor: Company logo and name on all auction bid paddles.
- Silent Auction Sponsor: Company logo and name on all silent auction signage.
- Verbal recognition by auctioneer.
- Logo placement on event program and digital presentation.

POST EVENT

- Company logo and sponsorship recognition in email to event attendees.
- Recognition in event recap published in Chamber's monthly email newsletter.
- Social media thank-you post.

ENTERTAINMENT SPONSOR - \$2,000 *One (1) available*

PRE-EVENT

- Recognition on electronic pre-event materials.
- Logo and link to company website on the event page and registration page.
- Recognition in social media posts promoting event.

DURING EVENT

- Two (2) complimentary tickets with reserved seating.
- Freestanding sign with company logo and name at DJ table.
- Verbal recognition from podium.
- Logo placement on event program and digital presentation.

POST EVENT

- Inclusion of company logo in email to event attendees.
- Recognition in event recap published in Chamber's monthly email newsletter.
- Recognition in social media thank-you post.

BAR SPONSOR - \$2,000 *One (1) available*

PRE-EVENT

- Recognition on all electronic pre-event materials.
- Logo and link to company website on the event page and registration page.
- Recognition in social media posts promoting event.

DURING EVENT

- Two (2) complimentary tickets with reserved seating.
- Freestanding sign with company logo and name at bar.
- Verbal recognition from podium.
- Logo placement on event program and digital presentation.

POST EVENT

- Inclusion of company logo in email to event attendees.
- Recognition in event recap published in Chamber's monthly email newsletter.
- Recognition in social media thank-you post.



SPONSORSHIP OPPORTUNITIES

PHOTO BOOTH SPONSOR - \$2,000 *One (1) available*

PRE-EVENT

- Recognition on all electronic pre-event materials.
- Logo and link to company website on the event page and registration page.
- Recognition in social media posts promoting event.

DURING EVENT

- Two (2) complimentary tickets with reserved seating.
- Logo printed on all photo booth photos.
- Verbal recognition from podium.
- Logo placement on event program and digital presentation.

POST EVENT

- Inclusion of company logo in email to event attendees.
- Recognition in event recap published in Chamber's monthly email newsletter.
- Recognition in social media thank-you post.

WELCOME TABLE SPONSOR - \$1,500 *One (1) available*

PRE-EVENT

- Logo and link to company website on the event page and registration page.
- Recognition in social media posts promoting event.

DURING EVENT

- Two (2) complimentary tickets.
- Freestanding sign welcoming attendees with company logo and name at check-in table.
- Logo placement on event program and digital presentation.

POST EVENT

- Inclusion of company logo in email to event attendees.
- Recognition in event recap published in Chamber's monthly email newsletter.
- Recognition in social media thank-you post.

DECOR SPONSOR - \$1,500 *One (1) available*

PRE-EVENT

- Logo and link to company website on the event page and registration page.
- Recognition in social media posts promoting event.

DURING EVENT

- Two (2) complimentary tickets.
- Table signage with company logo and name.
- Freestanding sign with company logo and name at event.
- Logo placement on event program and digital presentation.

POST EVENT

- Inclusion of company logo in email to event attendees.
- Recognition in event recap published in Chamber's monthly email newsletter.
- Recognition in social media thank-you post.



SPONSORSHIP OPPORTUNITIES

DESSERT SPONSOR - \$1,500 *One (1) available*

PRE-EVENT

- Logo and link to company website on the event page and registration page.
- Recognition in social media posts promoting event.

DURING EVENT

- Two (2) complimentary tickets.
- Freestanding sign with company logo and name at dessert table.
- Logo placement on event program and digital presentation.

POST EVENT

- Inclusion of company logo in email to event attendees.
- Recognition in event recap published in Chamber's monthly email newsletter.
- Recognition in social media thank-you post.

SILVER SPONSOR - \$1,000 *Many available*

PRE-EVENT

- Logo and link to company website on the event page and registration page.
- Recognition in social media posts promoting event.

DURING EVENT

- Two (2) complimentary tickets.
- Logo placement on sponsor sign.
- Logo placement on digital presentation.

POST EVENT

- Recognition in email to event attendees.
- Recognition in event recap published in Chamber's monthly email newsletter.
- Recognition in social media thank-you post.

DENIM SPONSOR - \$500 *Many available*

PRE-EVENT

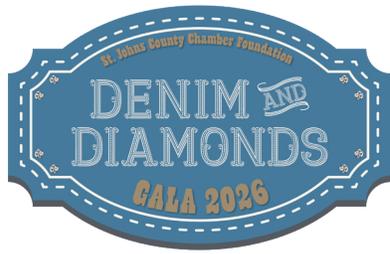
- Logo and link to company website on event page.

DURING EVENT

- Two (2) complimentary tickets.
- Logo placement on digital presentation.

POST EVENT

- Recognition in email to event attendees.
- Recognition in event recap published in Chamber's monthly email newsletter.



SPONSORSHIP INTEREST

Select your investment level:

- Diamond Sponsor - \$8,000
- Platinum Sponsor - \$5,000
 - Leadership St. Johns Champion
 - Workforce Development Champion
 - Emergency Relief Champion
- Gold Sponsor - \$3,000
 - Silent Auction Sponsor
 - Live Auction Sponsor
- Entertainment Sponsor - \$2,000
- Bar Sponsor - \$2,000
- Photo Booth Sponsor - \$2,000
- Welcome Table Sponsor - \$1,500
- Decor Sponsor - \$1,500
- Dessert Sponsor - \$1,500
- Silver Sponsor - \$1,000
- Denim Sponsor - \$500

Deadline to be featured on event signage: Friday, Aug. 22

Your Information

Company or Name (how it will appear on marketing materials):

Contact Name: _____

Email: _____

Address: _____

City: _____ State: _____ ZIP: _____

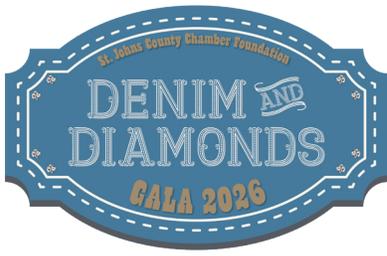
Phone: _____

Thanks for your interest in becoming a sponsor for the St. Johns County Chamber Foundation's 2026 Denim & Diamonds Gala! Return this form to any Chamber staff member or email to info@sjcchamberfoundation.org.

You can also purchase sponsorships and tickets online:

bit.ly/denim-diamonds-26

The St Johns County Chamber of Commerce Foundation is recognized as a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code and your contribution may be deductible under IRS regulations. Please consult your tax advisor for specific guidance regarding the deductibility of your contribution.



AUCTION COMMITMENT

Your Information

Company or Name (how it will appear on marketing materials):

Contact Name: _____

Email: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Description of donated item (for use in publications): _____

Special conditions and/or restrictions (including expiration date): _____

Fair market value: \$ _____

*Thank you for your donation to the SJC Chamber Foundation Denim & Diamonds Gala. (EIN: 93-2031854) The Chamber Foundation reserves the right to limit the display of items and reject any sponsorship or items offered for use therein. Sponsors agree that the Foundation gala committee, its officers, members and employees shall be under no liability to the Sponsor by reason of any error or omission in the display of any item. All items tendered by Sponsors are accepted on the representation of the Sponsors and the Sponsor has authorized that the items tendered are given to the winner. In consideration of acceptance of such items, the Sponsor agrees to indemnify and save harmless committee members, their officers, members, and employees from and against loss or expense resulting from claims or suits based upon the subject matter of such displays or items, including, without limitations, claims or suits alleging that such displays or items are not as represented to patrons participating. **Items must be in-hand no later than August 22, 2026.***

Donor Signature: _____

Date: _____

Return form to: St. Johns County Chamber Foundation
Attn: Ericha Gore
100 Southpark Blvd. #405
St. Augustine, FL 32086

You can also purchase sponsorships
and tickets online:
bit.ly/denim-diamonds-26