

Shining a Light on Challenges and Solutions for Attainable Housing in St. Johns County



We're proud to call St. Johns County home thanks to the high quality of life we have here. Workers in our key industries teach us, nurse us, serve us in restaurants, keep us safe and contribute to the vibrancy of our economy. But many of these workers who are the foundation of our high quality of life are unable to live in the communities they serve due to a lack of attainable housing.



Teachers



Nurses



Hospitality workers



Law enforcement

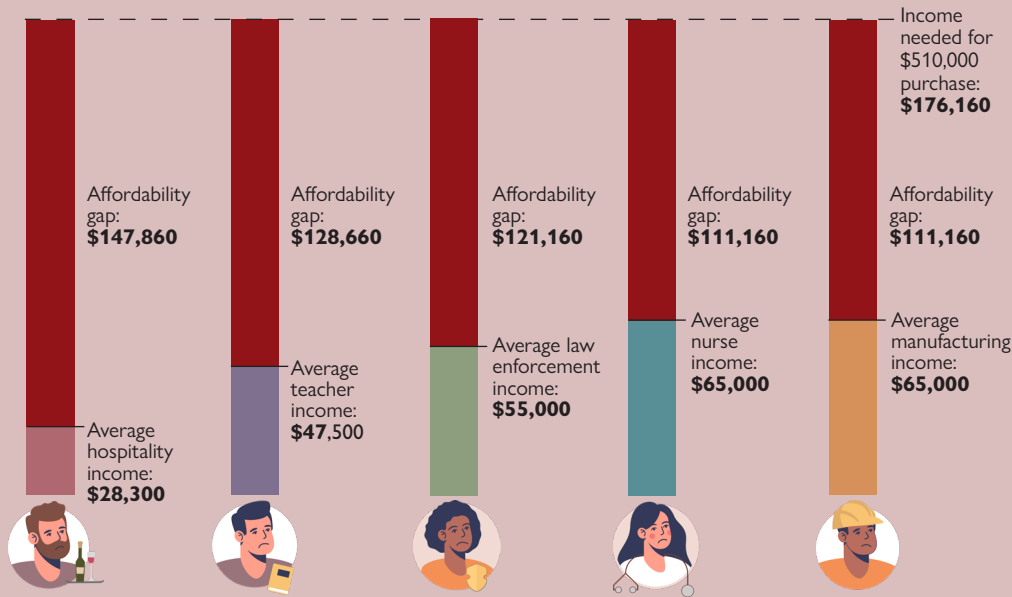


Manufacturing workers

THE CHALLENGES

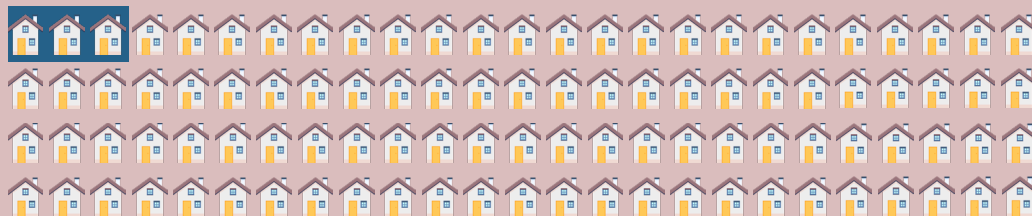
Affordability

- To purchase a home at the county median price of \$510,000, buyers need an annual income of \$176,160 — more than three times the average salary of a teachers in St. Johns County.
- Average rent in St. Johns County is more than \$2,000 per month — out of reach for nearly all essential workers.



Availability

- Only 3% of available rental units are priced between \$1,000-1,500, an attainable range for only some workers; most rentals are more expensive.
- Inventory of homes for purchase in attainable price ranges has declined in recent years, while inventory of more expensive homes has risen sharply.



THE IMPACT

Essential workers often must seek housing outside of St. Johns County — sometimes even taking their job with them and impacting our local economy and quality of life.

Workers face longer commutes and add to traffic on our roads; they're farther from convenient child care, leading to stress on families. When workers also find employment closer to their homes outside of St. Johns County, residents experience diminished services and a decline in our quality of life.

WHAT YOU CAN DO

Sign onto the Attainable Housing Coalition to endorse smart solutions so the ones who help our community thrive can also call St. Johns County home.

Scan the QR code or visit www.sjcchamber.com/attainable-housing to add your name to the coalition.

